



## 2017 Annual Report

The final financial installment of a highly successful four year, one million dollar agreement with George Brown College was completed. Accomplishments included:

a/ The 2<sup>nd</sup> Annual Ambition Nutrition Symposium, which highlighted the 40 year experiment of processed foods and its impact on our health, with over 275 professionals and students in attendance.

b/ The Helderleigh Nutrition Application Fund ( HNAF) having a total of eight projects at various stages of development, each serving the not for profit sector, in advancing food literacy and better health.

c/ The awarding of The Helderleigh Foundation Food and Nutrition Excellence Awards to seven deserving students enrolled in either the Culinary Management or Culinary Skills program.

d/ Curriculum upgrading completed in the one and two year programs with nutrition courses under development for a degree offering.

e/ Expansion of professional development opportunities for the nutrition team and core culinary faculty and staff.

The remaining College commitments will be completed in 2018, with monitoring of approved HNAF projects to take place in 2019. Work has started to map out the parameters for a second Agreement.

The Board approved a strategy to expand its offerings and seek additional working partners. During the year, the Foundation joined the coalition of Pan-Canadian Food Funders. It participated in efforts to support the new Canada Healthy Eating Strategy. The Foundation expressed concern with the Ontario Liberal Gov't's decision to close down health promotion agencies and in particular Eat Right Ontario and the Nutrition Resource Centre. It joined Pulse Canada, Loblaws and academic institutions to undertake research with the goal of regulatory approval allowing for on pack nutrient claims for plant protein products.

To help raise its awareness and broaden communication, the Board approved development of a website, to be launched in late 2017, early 2018.

After careful review, the Board approved changing its investment management provider from the TD Bank to the Royal Bank. One benefit was the application of a negative investment screen, whereby all securities not aligned with the Mission were removed from the portfolio. This included most processed food and beverage companies and all restaurant chains.

The Board approved a target to allocate up to ten percent of its portfolio to impact investing by the year 2020. When fully invested it will represent roughly \$1.3 million of funding to entities that are aligned with the Helderleigh Mission.