



2018 Annual Report

In 2018 the Foundation made the strategic shift to focus on nutrition literacy and policy. The focus is on prevention, working with children and young families. This decision was based on two research reports. A Gap Analysis undertaken by Amanda Li , R.D. MAN, of George Brown College and a Landscape Review and Analysis undertaken by Grantbook.

To help raise awareness of this shift and build an informed community of partners, coalitions, and interests the Foundation launched its own website.

The Helderleigh Nutrition Application Fund at George Brown College, introduced in 2015, has now been fully subscribed. The Fund supported ten partners with twelve projects. Of these projects; seven dealt with health prevention, one therapeutic and four in the management of chronic diseases.

At George Brown College a third successful Ambition Nutrition Symposium was held, contributing to public discourse around nutrition. Updates to the curriculum and faculty advancements took place. We are very proud of the Helderleigh Scholarship recipients and their accomplishments.

The research reports indicated that there are many marketplace gaps and an opportunity existed for the Foundation to be Ontario's food literacy champion and connector. To be the central, single source of truth for food literacy research, data and dissemination in Ontario.

To address these gaps, we were pleased to report the signing of a multi- year funding partnership agreement with the Ontario Public Health Association and its Nutrition Research Centre. One of many outcomes was a Forum, "Unpacking Nutrition," where professionals gathered to learn and exchange current knowledge.

In the second half of the year, the Foundation and George Brown College agreed to enter a second Partnership Agreement. Contained within is a pivot to include the School of Early Childhood Education in addition to the previously sponsored work of the Centre for Hospitality and Culinary Arts, the Food & Innovation Research Studio and the Office of Research and Innovation.

In the fourth quarter, discussions were held with two recognized organizations, which will lead to announcements of additional partnerships in the first quarter of 2019.

The Foundation undertook its first major step to align 10% of its assets with its Mission. It is now a Limited Partner with Renewal Funds of Vancouver.

We thank our partners, applicants and the many involved in this nutrition literacy community.